



VILLA COPENHAGEN

A hotel unlike any other

Uniting conscious design and casual atmosphere for discerning travellers, Villa Copenhagen is becoming one of the Scandi capital's busiest spots for stays, cocktails, bites and business meetings. With a central location, next to Tivoli Gardens and the Meatpacking District, the hotel is offering a design-led sanctuary for those who step inside off the busy street outside.

Inside the former Central Post Office building in Copenhagen, a vibrant, contemporary hospitality concept unfolded in the spring of 2020.

The impressive Neo-Baroque building by the junction of Bernstorffsgade and Tietgensgade has been carefully restored to appear exactly as it did for its inauguration in 1912 when the Danish postal service moved their headquarters to the address.

Today, it remains a centre for communication; a place where people can connect in a historic setting where past, presence and future come together in an inspiring and playful ambience.

Contrast, conscious luxury and happiness

- Values of Villa Copenhagen

Villa Copenhagen opens up to the capital as a locally rooted meeting point, accommodating not only visitors from outside of Copenhagen, but encouraging local residents to convene for work, social activities, meetings etc., stimulating and connecting people build on the philosophy of establishing a community rather than simply a hotel; to contribute something to the city and neighborhood while offering guests a fluid experience of being part of the local community.



Geographically, Villa has one foot firmly planted in the central, old part of Copenhagen, and the other in the more edgy, hip neighborhood of Vesterbro. However, diversity and contrast isn't merely reflected in our location, but in our approach to the many aspects of hospitality on offer at Villa.

Despite its grand surroundings and historic touch, the kind of luxury offered at Villa is accessible and homely – the space is a magnificent backdrop with an intimate, attentive atmosphere that embraces a diverse group of people. We're a destination of contrasts; of quality, of laid-back, sustainable luxury - redefining 5-star hospitality.

Villa is an invitation to take part in the Danish way of life; an opportunity to partake as well as contribute to an atmosphere that is vibrant, friendly and personal. When you enter Villa, you enter Copenhagen. We've looked beyond hospitality in its traditional sense to connect people and have visitors be part of the city and community in untraditional ways.

Once referred to as Copenhagen's most costly building, the home of Villa Copenhagen is rather unique. In restoring the historic site, several specialized craftsmen have been onboard to restore and rebuild original structures and give new life to materials used for the original exterior.

Original construction and design details have been identified in the process of restoring and rebuilding the structure, and these elements will reappear in the new and modernized building. Copper from the facade is reused for details in the interior and the original cobber details on the garrets and spiers of the roof have been repaired.



For more information about Villa Copenhagen, feel free to contact:
Marketing at Villa Copenhagen, marketing@villacph.com

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THE VILLA EXPERIENCE

On majestic display for first-time visitors arriving to Copenhagen's Central Station, or those passing through on a daily basis, heading to or from work, Villa is an invitation for the curious.

Villa is a hybrid concept in a league of its own; the perfect backdrop for all from work-related gatherings and meetings to casual hangouts, friendly dinners or coffee on the go. It's a fluid and dynamic space for the modern city dweller, and a place of multifaceted inspiration for the adventurous, socially conscious and quality-aware.

Upon entering the former Central Post Office building, you're met by eye-pleasing, grand interiors. Regardless of the length of your stay, you'll find yourself at ease. Considering luxury in terms of experiences, we embrace the many, and favour human interaction, inspiration and indulging. We reflect the Danish, unpretentious way of life; the bold and accessible, cool and casual. Despite the grand framework, Villa is informal, warm and welcoming. It's the source and base for quality in connecting – a space that entuses the trading of ideas and sparks conversation. Over coffee, over cocktails, over quality cuisine.



THE VILLA SUITES

RESIDENTIAL SUITE

Designed to be your home away from home, the eponymous Residential Suite holds two bedrooms en-suite connected to the bespoke living room area. By decorating with carefully curated elements that combine traditional elements with modern accents, the firm LIVING design team has curated an intimate space, which is equally comforting and luxurious.



EARTH SUITE

When it comes to sustainability we want to lead by example. The Earth Suite designed by Danish architect Eva Harlou, is a space to showcase new, sustainable design, and introduce new and innovative solutions, unfolding everything Villa is all about. All elements of the suite have a sustainable profile to them. From the bricks and paste used to the masonry work, to the bed linen, sporting accessories and furnitures by Mater. Experience sustainable luxury at its highest level.



SHAMBALLA MASTER SUITE

With respect for the historical building, the founders of the Danish luxury brand, Shamballa Jewels, Mads Kornerup & Mikkel Kornerup and their in-house designer Olga Krukovskaya have designed the spectacular Shamballa Master Suite. Focused on transferring the atmosphere of Shamballa, translated from Sanskrit meaning 'a place of peace and tranquility', the design of the 129 m2 suite walks hand with spiritual luxury.



UNIVERSAL PENTHOUSE SUITE

The eponymous two-storey Universal Penthouse Suite features a grand walnut, steel and plaster spiral staircase that links a dramatic double-height lounge space with a master bedroom on the upper floor, a natural limewash wall finish, oak floors, exposed timber beams, built-in wardrobes, and a Nero Marquina and Zellige tiled bathroom, complete with a free-standing bath.



SHAMBALLA DUPLEX SUITE

By preserving old and charming elements of the historical and unique building and combining these with the values of Shamballa Jewels, the founders, Mads and Mikkel Kornerup, have managed to create a vibe and an atmosphere of historical significance that match the modern-day life of the quality-oriented travellers searching for experiences that combine Eastern spirituality of peace and serenity with modern-day luxury.



SHAMBALLA ATTIC SUITE

The perfect fusion for those family trips. Two exquisite connected rooms with an amazing living room in the middle make our newest addition to our suites collection. By combining modern and old designs from the building a mental state is achieved by focusing one's awareness on the present moment, while calmly acknowledging and accepting one's feelings and thoughts.



'We want to be the best hotel FOR the World'

The 2030 Agenda for Sustainable Development, adopted by all United Nations Member States (193 countries) in 2015, provides a shared blueprint for peace and prosperity for people and the planet, now and into the future. At its heart are the 17 Sustainable Development Goals (SDGs), which are an urgent call for action by all countries - developed and developing - in a global partnership. They recognize that ending poverty and other deprivations must go hand-in-hand with strategies that improve health and education, reduce inequality, and spur economic growth - all while tackling climate change and working to preserve our oceans and forests.

It is, however, not only on the state level that the SDGs are relevant. Without commitment and support from corporations and citizens globally, the SDGs will be unreachable. The development of the SDGs is part of growing concern globally and a growing focus on sustainability - both concerning people and the environment. Governments, corporations, and civil society (consumers) are becoming more and more aware of the impact they have on the planet. No corporation or organization, including the hospitality business, should neglect to understand the customers' wishes and requirements when it comes to conscious consumption and sustainable responsibilities as well as the environment's needs to survive.

HOW VILLA WORKS WITH THE UN SDGS

GOAL 8: DECENT WORK AND ECONOMIC GROWTH

Goal 8 is concerned with promoting sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all. Villa Copenhagen employs a vast variety of employees from various backgrounds. It is of high importance that regardless of educational background, gender, ethnicity or sexual orientation all employees are respected as individuals and treated with dignity. Villa Copenhagen continuously aim to provide all employees further training and education. At all times working conditions at Villa Copenhagen must be and will be decent. Various initiatives are developed to create a strong corporate culture based on diversity and respect as well as initiatives that promote and support employee health and happiness.

GOAL 11: SUSTAINABLE CITIES AND COMMUNITIES

Villa Copenhagen plays an active part within the local communities and engages in local causes. Villa Copenhagen aims to attract locals as well as tourists, therefore it only makes sense to play an active part in creating a sustainable Copenhagen with thriving communities. Sustainable cities and communities attract tourists to Copenhagen both presently and in a long perspective. Through a range of initiatives Villa Copenhagen plays an active part in supporting local communities and promoting Copenhagen on a global level.

GOAL 12: RESPONSIBLE CONSUMPTION AND PRODUCTION

Villa Copenhagen takes full responsibility for its impact on the planet. At the core of the foundation of Villa Copenhagen is the ambition to enjoy everything life has to offer from grand experiences and unexpected encounters, to quality food and inspiring surroundings, while at the same time take responsibility for one's actions and impact on the planet. Therefore, goal 12 is at the core of Villa Copenhagen and reflected in everything Villa Copenhagen does. From decisions on what will be served in the restaurants to the amenities in the hotel suites and the materials at the foundation of the hotel.

GOAL 17: PARTNERSHIPS FOR THE GOALS

People, who otherwise may never meet, cross paths at a hotel. Goal 17 provides unique opportunities through the SDGs to attract corporate customers with the same values both globally and domestically. As a global touch point with a strong purpose, Villa Copenhagen has the unique ability to bring people and corporations together who either already work or aspire to work towards the SDGs, hence Villa Copenhagen aims to become a promoter and accelerator for the SDGs.



CONSCIOUS LUXURY

From decisions on what is served within the restaurants to the amenities in all rooms and suites and the materials at the foundation of the hotel, Villa Copenhagen takes great pride in providing its visitors and guests with sustainable solutions and experiences. To name just a few, the amenities collaboration where the focus is on quality products in refill bottles to limit single-use plastic, the outdoor pool heated through excess heat, dining experiences where the focus is on locally grown produces, reduction in meat, and attention to food waste, not to mention a hidden garden where bees pollinate and produce honey.

LIMITING SINGLE-USE AMENITIES

At Villa Copenhagen, we work hard to implement changes to promote a more sustainable way of doing business in our industry. An important component is carefully selecting partners with a common goal of taking full responsibility for our environmental footprint.

Like our partnership with the local, B Corp-certified fragrance brand *SKANDINAVISK*, for example. Meeting the highest standards of social and environmental impact and offering all eco-friendly amenities and refill bottles, *Skandinavisk* portrays the Scandinavian living in both scents and approach to life, displaying a blueprint for a better future.

All Skandinavisk products can be found throughout the hotel, as well as available for purchase in our design shop *Passagen*.

CONSCIOUS WORKWEAR

Villa Copenhagen has teamed up with *Sur le Chemin*, a contemporary and sustainable fashion brand, to create the team uniforms. As for our staff's workwear, we decided to challenge our perception in regards to traditional hospitality uniforms with high-quality, sustainable fabrics such as organic cotton, wool, and Tencel. The collection is designed to provide function and comfort while maintaining a cohesive and highly-professional appearance.

Rather than creating a one-size-fits-all collection for the hotel, Designer and Co-Founder Kjetill Aas offers a selection of simple classics that were created to ensure staffers coordinated but were able to choose which design best suited their personality and style. Each piece reflects the streets of Copenhagen.

SUSTAINABLE POOL

Disconnect, daze and catch some sun with a clean conscience at one of Copenhagen's only outdoor pools. Our 25 meter lapping pool does not only make you feel good after a plunge or a couple of laps, but also from the fact that it is sustainably heated by the excess heat from Villa's cooling systems. The sustainable heating system means that the temperature in the pool may vary from 28-30 degrees.



Usually, when you think about an outdoor pool, sustainability is not the first thing that comes to mind. However, at Villa, we are always trying to think outside the box and go to lengths to achieve the highest level of sustainability. The system works with an internal circuit connecting all our kitchens, refrigerating boxes, and freezers, therefore all the energy and all the heat is exchanged and brought upstairs to the pool area by a close circuit where you have a second heat exchange and following distributed to the pool.

To be able to maintain the temperature of the pool to a desirable temperature, Villa Copenhagen invested also in a thermal cover that we use to protect the surface of the pool and maintain around the same temperature during closing hours.



MEETINGS & EVENTS

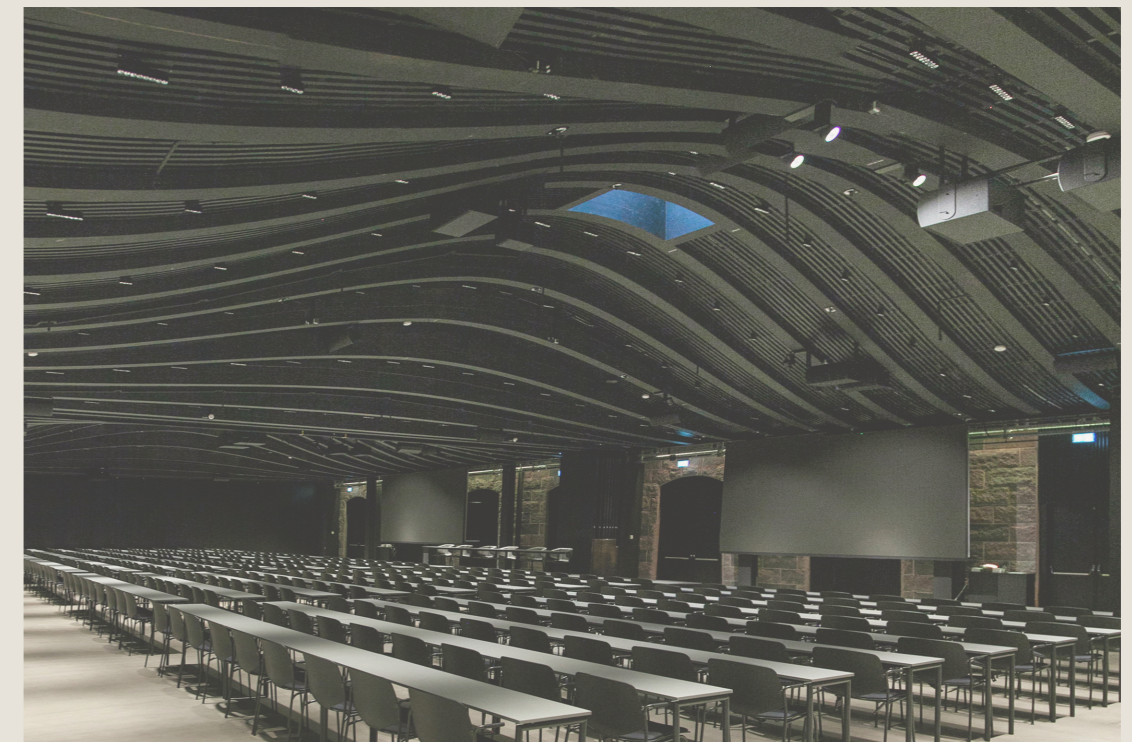
800 CONFERENCE CHAIRS MADE OF 2.2 TONS OF PLASTIC WASTE

The Danish pioneer in sustainable furniture design, Mater, has produced 800 conference chairs made of plastic waste from the sea for Villa Copenhagen. The shell of the chairs is made of 96% discarded fishing nets, which is a major threat to the marine environment.

According to the United Nations Environment Program, UNEP, about 6.4 million tons of waste is dumped in the oceans each year. Plastic in the sea is a worldwide problem that furniture manufacturer Mater and Villa Copenhagen want to minimize by developing interior that removes the plastic waste from the sea and give it a purpose on land, and it resulted in the chair called 'Nova Sea'. Upcycling is not a new phenomenon but turning 2.2 tons of plastic waste into 800 chairs is. Nova Sea was developed in collaboration with Danish Plastix and Letbæk Plast and designed by the Danish design studio ARDE.

For every kilo of plastic waste that is recycled, the globe is saved for 1.7 kilos of CO2 compared to the production of, for example, virgin plastic. With Nova Sea, Mater and Villa Copenhagen have contributed to minimizing the carbon footprint by more than 3.7 tons of CO2 by choosing a design that has been produced with care.

"We have an increased focus on the UN's Sustainable Development Goals, but fewer actually act on them. Our collaboration with Mater confirms that sustainably produced design does not have to compromise on quality or appearance. By choosing a design produced with care for the planet, we can both get 800 luxurious conference chairs and help reduce the climate footprint"- Peter Høgh Pedersen, Managing Director at Villa Copenhagen.



FOOD & BEVERAGES



For more information about the outlets at Villa Copenhagen,
feel free to contact us: +45 26 39 09 00 marketing@villacph.com

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T37.

T37 Sharing Bar - Villa Copenhagen's iconic sharing bar

From the warmth of the South, comes the inspiration for sharing big moments and small plates. To share evenings that are not just meals, not just drinks, but a door to conversations that last until way after the sun goes down. For those magical evenings, T37 have selected the best local ingredients and shaped them through the knowledge of the many nationalities that make up the T37 team. From then on, they just had to do what they do best: Create unique experiences.

In the days of the Central Post Office, postmen would gather at T37, surrounded by letters and packages. Today, T37 has evolved into a vibrant sharing bar. As we strive to create a culinary experience for all, we're committed to minimizing our environmental impact and uplift the local community. It sets the perfect stage for sharing delectable dishes and creating memorable evenings.



True to Villa Copenhagen's unwavering commitment to sustainability and innovation, T37 embraces a responsible approach to its operations.

Our sharing bar constantly strives to find new and creative solutions to minimize its environmental footprint while also supporting the local community. By incorporating locally sourced and sustainable ingredients into its food and cocktails, T37 not only tantalizes the taste buds but also showcases the diverse flavors of the region.

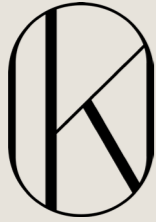
T37 opening hours :

Tuesday - Thursday 16:00 - 00:00

Friday - Saturday 16:00 - 02:00

Kitchen opening hours 16:00 - 22:00,

Address: Tietgensgade 37, 1704 København



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Brasserie Kontrast - Villa Copenhagen's Culinary Experience

Villa Copenhagen proudly presents Brasserie Kontrast, an extraordinary dining experience that seamlessly blends the raw, quirky, and urban essence of Vesterbro with the luxury and exclusivity that characterizes the inner city of Copenhagen. Kontrast is a cosmopolitan brasserie that celebrates the contrasting flavors of locally grown ingredients, embodying a culinary journey that captures the essence of the region.

At Brasserie Kontrast, sustainability is at the core of every dish. The restaurant takes pride in sourcing sustainably produced meat and fish, as well as seasonal and organic ingredients, directly from local farmers. By supporting the community and emphasizing local suppliers, Kontrast not only ensures the highest quality ingredients but also promotes responsible and ethical dining practices.

The menu at Kontrast is a harmonious blend of contrasting flavors, expertly crafted to tantalize the palate and awaken the senses.

Each dish is a testament to the culinary artistry of the talented chefs, who take pride in showcasing the unique characteristics of each ingredient. From innovative vegetarian creations to delectable meat and seafood options, Kontrast offers a diverse range of culinary delights that cater to every palate.



Step into Brasserie Kontrast and immerse yourself in an atmosphere that is attentive, relevant, and embracing. The warm and inviting ambiance sets the stage for a truly memorable dining experience, where impeccable service and attention to detail are paramount. Whether you are seeking a romantic dinner for two, a celebratory gathering with friends, or a business lunch, Kontrast provides the perfect backdrop for any occasion.

Brasserie Kontrast opening hours:
Monday - Thursday: 5:30 PM - 11:00 PM, Friday - Saturday: 5:30 PM - 00:00 AM

Address: Tietgensgade 39, 1704 Copenhagen

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rug

Rug Bakery - Villa Copenhagen's Contemporary Haven of Traditional Baking

Villa Copenhagen proudly presents Rug Bakery, a delightful on-site bakery that celebrates the rich traditions of Danish baking with a contemporary twist. The name "Rug," meaning "Rye" in Danish, perfectly encapsulates the essence of this culinary haven, where fresh bread, breakfast and lunch dishes, traditional treats, and exceptional coffee await locals and hotel guests alike.

Step into Rug Bakery and embark on a sensory journey that pays homage to Copenhagen's eminent bakery culture. With its sunlit space and inviting atmosphere, Rug offers visitors the opportunity to indulge in their morning rituals or bask in the warmth of the terrace while savoring a cup of freshly brewed coffee. The bakery's thoughtful design, featuring bold and vibrant interiors, captivates the curious passerby, enticing them to step inside and experience the wonders that await, no matter the time of day.



Rug Bakery serves as a neighborhood hub, attracting both hotel guests and baked-goods enthusiasts from the surrounding neighborhoods. It is a place where the local community can gather, fostering connections and creating shared experiences.

With its flavorful bread and irresistible pastries, Rug aims to become a cherished destination for all who appreciate the artistry of baking.

At the helm of Rug Bakery is former noma chef Gonzalo Guarda, a talented baker originally from Buenos Aires. Inspired by the fermentation process and the art of sourdough, Gonzalo honed his skills while working at renowned establishments such as Meyers Bakery and other artisan bakeries in Copenhagen. With his expertise and passion, Gonzalo leads the way as Rug's head baker, creating culinary treats that delight visitors from Copenhagen and beyond.

The opening hours of Rug Bakery: Monday to Sunday 7:30 AM to 5:00 PM
Address: Tietgensgade 39, 1704 Copenhagen